



## Sales Development/ Relationship Experience

### Thirdside Solutions

2/26/17

[Thirdside Solutions](#) is looking for somebody with several years of marketing and design experience, who is looking for professionally stimulating, part-time, flexible work from home. Some work will be required during business hours, but other work can be done at any time. Thirdside Solutions is an Apex-based virtual marketing agency, representing software companies around the country.

The work would include:

- Design work for ebooks, infographics and brochures. Taking guidance from the team, the person would need to be able to grasp the design elements in existing assets for a given client and make sure the new pieces align properly.
- Design, create and potentially maintain WordPress sites and other websites.
- Sales development and appointment setting. This is NOT cold calling, but using a combination of multiple emails and phone outreach to follow up on client marketing campaigns and help drive webinar attendance and e-book downloads. This also could include scheduling research interviews and possibly conducting those interviews.

Interested? Contact Ron Carson at [rcarson@thirdsidesolutions.com](mailto:rcarson@thirdsidesolutions.com).

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*If you apply for any of these positions, tell them you found it through Back to Business: Let's raise the profile of career relaunchers in the Triangle!*

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